

The Mid America Showjumping Cup

MASCUP is a Grand Prix showjumping league distinguished by the fact that it rewards the efforts of the riders. In the year 2001 the MASCUP showjumping series will award over \$1,500,000 in grand prix purses. Riders registered as MASCUP competitors can compete for over \$100,000 in year-end bonus money. MASCUP events take place in America's heartland with shows throughout the Midwest and southern United States. The finals will take place at America's Exposition Park near St. Louis, Missouri.



Show jumper Frankie Chesler swears by The Mackinnon Ice Horse product line.

Mackinnon Sponsors Chesler

Equine Cold Therapy Products Mckinnon Inc. have developed the Ice Horse line - a series of dry icing products for horses that promise to increase comfort, shorten recovery time of muscle-related injuries and eliminate water-related leg problems such as fungus and soft hoof conditions. Mackinnon Ice Horse has announced their sponsorship of Canadian show jumper Frankie Chesler, who highly recommends the Ice Horse line. "If my muscles are sore after a long day in the saddle," she said, "then so will my horse's. However, it is nice to know that I can count on Ice Horse to get them feeling their best in no time." For more information visit www.mackinnonicehorse.com.



Frankie Chesler and Sylver II, winners of the \$10,000 MASCUP Grand Prix, Saturday December 8, at America's Exposition Park. Presenting the award are MASCUP Founders Russ Walther and Tommy

Chesler says "Meet me in St. Louis"

On Saturday December 8th, at America's Exposition Park in Wentzville Missouri, twenty-seven top riders from across North America gathered to compete at this weeks MASCUP Lake St. Louis Winter Series. The city of Wentzville is about twenty-minutes west of St. Louis home of T. S. Eliot, Vincent Price, John Goodman and the famous baseball player Yogi Berra, who created the catch phrase "It ain't over, till it's over". Chesler used this phrase this past weekend, as she rode her mount Sylver 2 (a Holstiener gelding) to victory.



Frankie Chesler and Sylver 2 in Atlanta

off finishing in first, sixth, in such a large arena seventh and tenth. Chesler noted "I have never ridden

The show attracted a large enthusiastic crowd to cheer on the riders. The first round built for crowd appreciation, by course design Tommy McIntyre was big, but not too technical resulting in thirteen clear rounds. This made for an exciting jump off, as the jumps were raised and the jumping design became more technical. Chesler had four clear in the jump

ber 1999 with the St. Louis National Charity Horse Show. The building hosts mostly equine events, but on occasion it also hosts gymnastic competitions, dog shows and tractor sales.

before, it is a beautiful set up, and I am glad that Mr. Walther had encouraged us to attend his show. I am having a wonderful time!" Chesler was also competing against fellow Canadian rider and European Developing Tour teammate Karen Cudmore based out of Omaha Nebraska.

The 40,000 square foot arena; 1700 spectator seating area and 652 permanent stalls, makes America's Exposition Park one of the largest indoor arena complexes in North America. The AEP opened in September 1999 with the St. Louis National Charity Horse Show. The building hosts mostly equine events, but on occasion it also hosts gymnastic competitions, dog shows and tractor sales.

Results

Place/Horse/Rider/Time
 1st Sylver 2, Frankie Chesler, 36.59
 2nd Getting Some Tail, Vicky Miller, 37.22
 3rd Snowed, Brandie Holway, 38.28
 4th Hobby De La Cense, Richard Rinehart, 38.34
 5th Eros IX, Heidi, Hildebrand, 39.80
 6th VDL Nuit De Pomme, Frankie Chesler, 41.90
 7th LuLa Belle, Frankie Chesler, 42.00

Mr. Walther is excited